**A tribute to my wrongness: Airbnb rents and distance to health tourism centers in Istanbul.**

*Are the prices of Airbnb rentals in Istanbul correlated with distance to institutions related to health tourism? I really hoped that the answer was yes. It was not. Here is a tribute to my wrongness.*

*A picture containing map

Description automatically generatedA sneak peek into the results of the analysis conducted in this project.*

Influenced by my previous analysis, I wanted to know more about the health institutions in Istanbul. I had a particular type of health institution in my mind: **aesthetic clinics and hair transplant centers.**

Why? Well, before the Coronavirus pandemic, if you were to come to Istanbul, there was one thing that you would surely notice: the amount of people walking around with bloody scalps.

Graphical user interface, text, application, email

Description automatically generated

*Health tourism (especially for hair follicle transplants) is big business in Turkey.*

A quick google search using the keywords “Istanbul” and “hair transplant” will reveal to you the reasons of this odd sighting. Istanbul is a hotspot for health tourism. There are many aesthetics clinics and hair transplant centers throughout the city. Their customers are mostly foreigners and tourists that are looking to sneak in some kind of a cosmetics-related medical procedure into their vacation time.

Motivated by this very niche type of tourism, I started wondering if I can see the effects of health tourism related institutions on the overall tourism economy of the city.

As in other places, Airbnb rentals are a very popular choice of accommodation for tourists. **Perhaps I could find some kind of a linear or monotonic relationship in between the price of an Airbnb rental and its closeness to a health tourism institution?**

**Distribution of health tourism related institutions across Istanbul**

The question that I set out to answer had a spatial dimension to it. I figured that looking at the distribution of health tourism institutions across Istanbul could be a great first step.

Diagram, schematic

Description automatically generated

*Distribution of health tourism institutions across Istanbul. Aesthetic clinics and hair transplant centers seem to be focused around centralized and well-connected districts.*